

GLOBAL GOLF POST COOKIE POLICY

Last Modified: 1/3/19

1. Introduction

This Cookie Policy describes the different types of cookies and similar technologies that may be used on the website www.globalgolfpost.com (our “**Website**”) operated by or for Global Golf Post, LLC (“**Global Golf Post**,” “**Our**,” “**Us**,” or “**We**”) when you visit it.

We may change this Cookie Policy at any time. It is our policy to post any changes we make to our Cookie Policy on this page. The date that this Cookie Policy was last revised is identified at the top of this page.

If you have further questions, please contact us at the Contact Information listed in our Privacy Policy [<http://globalgolfpost.com/privacy-policy/>].

2. What are Cookies and Similar Technologies Used on Our Website

Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website. Our use of cookies is governed by our Privacy Policy [<http://globalgolfpost.com/privacy-policy/>]. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. However, if you do not consent to our use of cookies or select this setting you may be unable to access certain parts of our Website. You can find more information about cookies at <http://www.allaboutcookies.org> and <http://youonlinechoices.eu>.

Third Party Cookies. Some content or applications, including advertisements, on our Website are served by third-parties, including advertisers, ad networks and servers, content providers, application providers, and social media sites. These third parties may use cookies (alone or in conjunction with web beacons or other tracking technologies) to collect information about you when you access our Website. The information they collect may be associated with your Personal Data or they may collect information, including Personal data, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising and other targeted content. We do not control these third parties’ tracking technologies or how they may be used. If you have any questions about advertisement or other targeted content, you should contact the responsible provider directly. For information on how you can consent or withdraw your consent to receive targeted advertising from many providers, please see our Privacy Policy [<http://globalgolfpost.com/privacy-policy/>].

You can learn more about your choices and how we use Personal Data in Cookies, if any, by visiting our Privacy Policy [<http://globalgolfpost.com/privacy-policy/>].

3. Cookies and Other Similar Technologies Used On Our Website

Our Website use 1st party cookies (set by Global Golf Post), 3rd party cookies (which are set by third parties), and other similar technologies. Below is a list of the different types of cookies that we use on our Website, as of the effective date of this Cookie Policy.

Essential Cookies and Similar Technologies: Essential cookies and other similar technologies used by us enable you to navigate the Website and use [it/their] services and features. Without these essential cookies, the Website will not perform smoothly and we may not be able to provide the Website to you or provide you with certain services or features of our Website.

Cookie Name	Description of purpose. More information.	When do cookies expire	1 st party or 3 rd party cookie?

Preference Cookies and Similar Technologies: Preference cookies collect information about your choices and preferences and allow us to remember language and other local settings and to customize our Website accordingly.

Cookie Name	Description of purpose. More information.	When do cookies expire	1 st party or 3 rd party cookie?

Social Media Cookies and Similar Technologies: Social Media cookies and other similar technologies used by us collect information about your use of social media websites.

Cookie Name	Description of purpose. More information.	When do cookies expire	1 st party or 3 rd party cookie?
Marketo Social marketing (MSM) social tracking cookie	Tracks members/non-members of social media sites for behavioral advertising, analytics, and market research. https://marketo.com/privacy .	24 months	3 rd party
Facebook	Tracks members/non-members of social media for behavioral advertising, analytics, market research. https://www.facebook.com/help/cookies .	24 months	3 rd party
LinkedIn	Tracks members/non-members of social media for behavioral advertising, analytics, market research. https://linkedin.com/legal/privacy-policy .	24 months	3 rd party
Twitter	Tracks members/non-members of social media for behavioral advertising, analytics, market research. https://twitter.com/privacy .	12 months	3 rd party

Google Plus	Tracks members/non-members of social media for behavioral advertising, analytics, market research. https://google.com/policies/technologies/cookies .	13 months	3 rd party
Google Inc. (YouTube)	Tracks members/non-members of social media for behavioral advertising, analytics, market research. https://google.com/policies/technologies/cookies .	24 months	3 rd party
Pinterest	Tracks members/non-members of social media for behavioral advertising, analytics, market research. http://about.pinterest.com/en/privacy-policy .	15 months	3 rd party

Analytics Cookies and Similar Technologies: Analytics cookies and other similar technologies used by us collect information about your use of the Website and enable us to improve the way [it/they] works and operates. Specifically, analytics cookies provide us with information regarding what the most frequently visited pages on the Website are, help us record and debug any issues you may have with the Website, and show us how effective our advertising is. These analytics cookies do not allow us to see the usage of a single user but does allow us to see overall patterns of usage on the Website. We do not examine this information for individually identifying information, but we do use this information to understand the traffic on our Website.

Cookie Name	Description of purpose	When do cookies expire	1 st party or 3 rd party cookie?
Google Analytics	Web traffic tracking. https://www.google.com/policies/privacy and https://policies.google.com/privacy/partners .	24 months	3 rd party

Advertising Cookies and Similar Technologies: Advertising and other similar technologies used by us cookies are used to display targeting promotions or advertisements based on your use of the Website and interests and to manage our use of advertising resources. These cookies collect information about your activities on this and other sites to provide you with targeted advertising.

Cookie Name	Description of purpose	When do cookies expire	1 st party or 3 rd party cookie?
Adroll	Analyzes audience to improve Site design and content. http://www.adroll.com/about/privacy	5 years	3rd party
DoubleClick by Google (Ad Platform)	Analyzes audience to improve Site design and content – conversion tracking and retargeting. http://www.google.com/policies/privacy .	24 months	3rd party
Perfect Audience	Analyzes audience to improve Site design and content – retargeting. http://www.perfectaudience.com/privacy .	3 months	3rd party
Facebook	Analyzes audience to improve Site design and content - tracks the effectiveness of ad to see if visitor completed a web form and retargets website visitors. https://www.facebook.com/about/privacy/cookies .	24 months	3rd party
Twitter	Analyzes audience to improve Site design and content - tracks the effectiveness of ad to see if visitor completed a web form and retargets website visitors. https://twitter.com/privacy .	24 months	3rd party
Bing	Analyzes audience to improve Site design and content - conversion tracking. http://www.microsoft.com/privacystatement/en-gb/bing/default.aspx .	24 months	3rd party.
Yahoo	Analyzes audience to improve Site design and content - conversion tracking. https://info.yahoo.com/privacy/us/yahoo/cookies .	24 months	3rd party
Bizo	Analyzes audience to improve Site design and content – retargeting. http://www.bizo.com/your-bizo-cookie .	3 months	3rd party

You can learn more about interest-based advertisements and your opt-out rights and options from members of the Network Advertising Initiative (“NAI”) on its website (www.networkadvertising.org) and from members of the Digital Advertising Alliance on its website (www.aboutads.info). We do not control third parties’ collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can also opt out of receiving targeted ads from members of the NAI on its website.