



Outline of Future Schedule Changes/Compensation

As announced Wednesday, August 24, 2022

Top players will commit to at least a 20-event PGA TOUR schedule (assuming they qualify), which includes:

- **12 Elevated Events**
 - FedExCup Playoffs
 - FedEx St. Jude Championship – \$20 million
 - BMW Championship – \$20 million
 - TOUR Championship/FedExCup Bonus Pool – \$75 million
 - The Genesis Invitational – \$20 million
 - Arnold Palmer Invitational presented by Mastercard – \$20 million
 - the Memorial Tournament presented by Workday – \$20 million
 - WGC-Dell Match Play Championship – \$20 million
 - Sentry Tournament of Champions – \$15 million
 - **To be announced:** four additional Elevated Events – purses of at least \$20 million each (an approximately \$46 million incremental addition to the total purse level for 2022-23)
- **THE PLAYERS Championship** – \$25 million
- **Masters Tournament, PGA Championship, U.S. Open, The Open Championship**
- **3 additional FedExCup events** (of the player's choosing)

For the 2022-23 season, a “top player” will be defined as:

- Players who finish in the top 20 under the current Player Impact Program AND players who finish in the top 20 under the revised PIP criteria

Expansion of the Player Impact Program

- Reward 20 players (up from 10) for 2022 and 2023
- Total bonus pool of \$100 million (previously announced as \$50 million) in 2022 and 2023
- PIP criteria will be adjusted to remove the Q-Score and social media criteria and expand “awareness criteria” to capture the awareness from casual and core fan base.
- For 2022, any player on the revised criteria list who is not on the current criteria list will receive a payout equal to 20th position (most likely two or three players).
- Players will receive their PIP bonus at the end of the season after competing in the 13 Elevated Events and three non-elevated events, as outlined above.
- More information on the new PIP criteria is outlined below.

Launch of “Earnings Assurance Program”

- For fully exempt members (Korn Ferry Tour category and above)
- Guaranteed league minimum of \$500,000 per player (TOUR funds any gaps in earnings)
- Rookies and returning members will receive money up front
- Must participate in 15 events
- Replaces “Play15” Program

Travel Stipend Program

- For non-exempt members (126-150 category and below)
- Receive \$5,000 for every missed cut
- Subsidizes travel and tournament-related expenses
- Does not impact tournament purses

Revised Player Impact Program explanation

We continuously evaluate the measurement criteria and data to identify ways to improve the Player Impact Program, which seeks to identify and reward players who resonate most with our growing fan base. As part of this effort, we engaged a research company in September 2021 to conduct an expanded player awareness survey in parallel with our current awareness methodology. Engaging in this study allowed us to look at data for more players and to track awareness results among our fans throughout the season. Additionally, we identified significant changes in social media platform engagement, specifically around how people engage with this medium, which platforms are currently popular, and what data is available for measurement. Social media is also a driver of awareness and a player's level of engagement is a driver of their awareness scores.

Based on the analysis, the 2023 PIP criteria will be revised to include two separate awareness scores to replace the current awareness methodology and eliminate the social media component.

2023 PGA TOUR PIP Criteria

- Internet Searches
- General Awareness
- Golf Fan Awareness
- Media Mentions
- Broadcast Exposure